

The modern world economy is characterized by the necessity of continuous production growth in the context of resource constraints. That's why the elements in the system and their relationships need to be revised to increase the efficiency of the use of resources. This can be achieved through continuous innovation activities in various sectors of the national economy.

Large-scale reforms in the Republic of Uzbekistan are aimed at forming a multinational economy, with particular attention to the development and implementation of state scientific and technical policy.

Implementation of this policy will help to increase competitiveness of domestic products in external and internal markets, to solve economic and social problems, and to ensure stable growth of production in all sectors of the economy.

Innovative activity of business entities is the most important prerequisite for the use of science and technology achievements in the real sector of the economy. The transition to a new qualitative level of the economy enhanced the importance of reorganizing and improving the structure of the economy, accelerating the development of science-based types of production, increasing the country's innovation capacities, and turning science and technology into the most important factor of labor productivity.

Significant strengthening of the role of innovation at the stage of transition to sustainable development of our economy determines the acceleration of innovation activity of enterprises as one of the most important directions of strengthening

competitiveness on the basis of increase of productivity, quality of products and services.

Approaches to this process are due to the fact that changes in the management role in the development of innovation in many areas, and the emergence of enterprises and firms as key players in these processes. At the same time, increasing the competitiveness of the innovation activity is the main task of the enterprises' economic policy. At the same time, access to international markets, which sees competitive technologies, has aggravated the problems of modernization and innovation systems in enterprises. They have to make a worthy assessment of the role of the global system of innovation and innovation. There are other similar problems.

Therefore, it is important to determine the development strategy of the production enterprises using the innovative methods of management at the present time using advanced methods of modern management.

Innovation is an important economic component and plays an important role in the development of structural transformations in the economy, the constant functioning and economic growth of the enterprise.

Here, it is mainly based on the level of research and experimental designs within the company that are not in demand at local construction organizations today. As a result, the importance of managerial and organizational innovation, which provides innovative activity.

Any new strategy requires the adaptation of the company's overall behavior as a socio-economic system, changes in priorities and values, behavioral changes in management and employee behavior, management methods and their support. In order to achieve a well-targeted innovation management approach to enterprise activities, I recommend that the recommendations be consistent, considering that they can rely on the following recommendations.

1. Innovative process is characterized by many equally objective and subjective, external and internal economic factors. Where there are factors that affect the objective factors that are not related to the irrational decision of a particular

subject and are based on long-term tendencies, the direct nature of the decisions taken by the subject is subjective. The factors affecting the disadvantaged are those which are mutually reinforcing, forming and motivating the motivation system to form an innovative strategy. Effective use of these factors determines the effectiveness of the innovative process.

2. Based on the experience of industrialized countries, it is desirable to implement the following on the state financial fiscal incentives:

- deductions of income associated with the increase in the physical volume of production as a result of the introduction of innovation in business entities, on the one hand serves the growth of volumes of production in the country, on the other hand - positive results in expansion of production of enterprises;

3. Enterprise Innovation Management manifests the various organizational, labor, relationships between suppliers and consumers, and provides them with a variety of structural changes.

4. Low funding for marketing and organizational innovation means enterprises do not know exactly which types of costs they should be involved in marketing and organizational costs, or do not pay too much attention to local businesses to marketing or organizational innovation. This negatively affects the enterprises' competitive position in the market.

5. When assessing innovation capacities, it is advisable to use relative indicators in the calculations used in the enterprise report. This method can be based on innovative monitoring of the organization. Based on the evaluation, management decisions on the innovative development strategy of the organization will be made

6. In order to increase the competitiveness of construction companies, it is necessary to implement the following measures to increase the competitiveness of the product by speeding up the modernization, technical and technological reequipment of production enterprises, and the introduction of modern, flexible technologies:

- increasing investment attractiveness of the region in order to accelerate modernization, technical and technological re-equipment of enterprises;

- Development of the cluster system for development of competitiveness, innovation potential of the economy, interaction of industrial and industrial enterprises at the sectoral level;

7. In the context of modernization of production and transition to innovative development of the economy, in the improvement of the innovation management strategy at the enterprises of the country's construction complex, the following should be focused on:

- Improving the effectiveness of project solutions, improving private research, studying and implementing innovative technologies in the industry, and so on;

- Improvement of mechanisms for the development and implementation of investment-innovation strategy in the construction sector.

8. In the process of implementation of innovation strategy of construction company in modern conditions the following tasks should be solved:

- increasing the effectiveness of the process of adopting curricula through management-technical, including effective training and development of staff;

LIST OF USED LITERATURE

1. The Decree of the President of the Republic of Uzbekistan "On the Program of Measures to Support Enterprises in the Real Sector of the Economy, Ensuring Their Sustainable Functioning and Increasing the Export Potential". November 28, 2008.

2. Зарубежный опыт государственного регулирования инновационной деятельности Материалы международного форума // Innovativetechnologiesandsystems, Mins: GU «BelISA», 2006. 156 p.

3. Stepanova E.A. Innovative strategy: potential, ogranicheniya, predposylkiuspeshnosti // tisbi.ru.

4. Shumpeter In Business Cycles Miogrow-Hill.-New York

5. www.lex.uz